





HELP US MAKE A DIFFERENCE

We are thrilled to announce our Seventh Annual Heart and Soles Sneaker Ball, taking place on Saturday, November 29, 2025, at the DoubleTree in Little Rock, Arkansas. This vibrant event invites professionals to swap formal footwear for fashionable sneakers and enjoy an evening filled with live music, stunning art displays, and the spirit of community giving.

Sneaker Ball is more than a celebration, it's a movement. All proceeds go directly toward our mission to providing brand-new sneakers to children in need, helping them walk confidently toward a brighter future. By supporting this event, will help provide essential footwear to underserved children in our community, empower professionals to give back and grow their networks, and promote art and community engagement in a unique and inspiring setting.

We're reaching out to ask for your support as a sponsor or donor. Your contribution whether monetary or in-kind will help us expand our impact and create an unforgettable evening for our guests. In return, your business will gain valuable exposure, connect with a network of socially-conscious professionals, and demonstrate a powerful commitment to community service.

Here's how you can help:

- Become a sponsor at a level that aligns with your giving goals (see attached sponsorship tiers).
- Donate goods or services that can enhance the event experience or benefit our youth directly.
- Spread the word and encourage your network to attend or contribute.

We've included an information packet with details about our organization and sponsorship opportunities. If you're ready to support this meaningful cause, simply **CLICK HERE** or reach out to us directly at sponsor@heartandsoles.org.

Thank you in advance for your generosity and consideration. Together, we can make the 2025 Heart and Soles Sneaker Ball our most impactful event yet and we hope to see you in November!









SNEAKER BALL 2025

SPONSORSHIP OPPORTUNITIES

- ✓ VIP Admission & Reserved Table for 8 Guests (1 table)
- ✓ Premier Logo Placement on: Official Sponsor Backdrop, Website, Event Marketing Materials , Social Media Promotions (dedicated post & story), & Event Kick Bags (printed insert or branded item)
- ✓ Exclusive Signage at VIP Bar
- Branded Table Signage
- ✓ Verbal Recognition throughout event program
- ✓ Sponsor Kick Bag for each guest Complimentary drinks and light hors d'oeuvres

- ✓ VIP Admission & Reserved Table Seating for 6 Guests
- ✓ Prominent Logo Placement on: Sponsor Backdrop, Website, Select Event Marketing Materials, Group Sponsor Social Media Post & Individual Story Post
- Branded Table Signage
- ✓ Verbal Recognition throughout event program
- ✓ Sponsor Kick Bag for each guest Complimentary drinks and light hors d'oeuvres

- ✓ VIP Admission & Reserved Table Seating for 4 Guests
- ✓ **Logo Placement on:** Sponsor Backdrop, Website, Select Event Marketing Materials, Group Sponsor Social Media Post & **Individual Story Post**
- Branded Table Signage
- ✓ Verbal Recognition during the event
- ✓ Sponsor Kick Bag for each guest Complimentary drinks and light hors d'oeuvres

KICK BAG

- ✓ VIP Admission & Reserved Table Seating for 2 Guests
- ✓ Logo Placement on: Kick Bag, Sponsor Backdrop, Group Sponsor Social Media Post & Individual Story Post
- Branded Table Signage
- ✓ Verbal Recognition during the event
- Sponsor Kick Bag for each guest Complimentary drinks and light hors d'oeuvres

- ✓ VIP Admission & Reserved Table Seating for 2 Guests
- ✓ Logo Placement on: Sponsor Backdrop, Group Sponsor Social Media Post
- ✓ Branded Table Signage
- ✓ Verbal Recognition during the event
- Sponsor Kick Bag for each guest Complimentary drinks and light hors d'oeuvres





MISSION

Heart and Soles is a dynamic 501(c)(3) nonprofit organization dedicated to providing footwear to those in need while fostering a culture of philanthropy within communities. Our mission is to bring awareness to philanthropy in our community by creating unique experiences and providing footwear for those in need. We accomplish this by ensuring that children have access to proper footwear, regardless of economic status or other challenges they may face. Through strategic partnerships, community engagement, and impactful initiatives, we work to address the needs of individuals and families in underserved communities.

STORY

Heart and Soles began with a simple yet powerful vision: to ensure every child has access to essential footwear. Founded by Catrice Wilbon and Annescia Jones, Heart and Soles was born out of a deep commitment to serving others and creating positive change in our community. Inspired by personal experiences and a desire to make a difference, with a team of community-minded friends and family, Catrice embarked on a journey to address the footwear needs of children and families in underserved communities. She also believes Heart and Soles' is a vital voice for promoting the spirit of philanthropy and charitable giving within local communities. With this inspiration, Heart and Soles provides every child they serve with brand-new footwear to build their self-esteem and acknowledge the importance of social acceptance for youth.

GOAL

Our aim revolves around orchestrating the 7th edition of the Heart and Soles Sneaker Ball - an elegant affair with a unique twist, where traditional formal footwear is replaced with stylish sneakers. To make this occasion exceptional, we are embarking on a fundraising endeavor with a target of \$35,000 in donations and sponsorships. This will allow us to create a captivating fundraising event as well as provide brand new sneakers for the children in our community. By providing footwear to those in need, we hope to improve their physical well-being and boost self-esteem and confidence. Additionally, our emphasis on philanthropy and community engagement fosters a sense of unity and empowerment, hopefully inspiring others to join us in our mission of compassion and service.

90K

1100

Years of Community
Involvement

1

Mission, Help Those In Need

Raised in Proceeds

Sneakers Donated